

# Corporate and Global Standardization Initiatives in Contemporary Society

Part of the Advances in Human and Social Aspects of Technology Book Series

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## Description:

In fields as diverse as research and development, governance, and international trade, success depends on effective communication and processes. However, limited research exists on how professionals can utilize procedures and express themselves consistently across disciplines.

## Corporate and Global Standardization Initiatives in Contemporary

**Society** is a critical scholarly resource that examines standardization in organizations. Featuring coverage on a broad range of topics, such as business standards, information technology standards, and mobile communications, this book is geared towards professionals, students, and researchers seeking current research on standardization for diverse settings and applications.



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## Topics Covered:

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- Economics of Standardization
- Formal Standard
- Informal Standard
- IT Standards
- Mobile Communications
- Technology Development

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