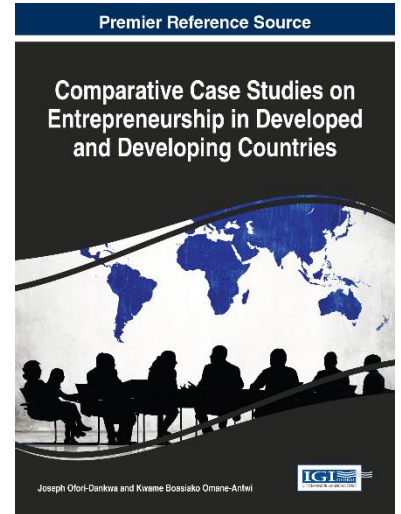


# Comparative Case Studies on Entrepreneurship in Developed and Developing Countries

**Series:** Advances in Business Strategy and Competitive Advantage (ABSCA)

**Editor(s):** Joseph Ofori-Dankwa (Saginaw Valley State University, USA) and Kwame Boasiako Omane-Antwi (Pentecost University College, Ghana)



## Description:

Lauded as a driver of economic growth, entrepreneurship and small business ventures have become increasingly attractive to countries looking to boost employment rates, productivity, and innovation. The manifestation of entrepreneurship varies from country to country, and what works for one may not work for the next.

**Comparative Case Studies on Entrepreneurship in Developed and Developing Countries** presents the challenges and opportunities that entrepreneurs in different countries face at various developmental stages. Through in-depth studies, this premier reference work seeks to provide examples of successful applications of an elusive concept that has helped many countries move up the developmental ladder.

## Readers:

This premier reference work is relevant to researchers and academicians working in social and behavioral sciences, economists, and business professionals.

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## Topics Covered:

- Gender Roles
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- Impact of Information Technology
- Informal Markets
- Institutional Intrapreneurship and Leadership
- Intercultural Entrepreneurship
- The "Arab Spring" Effect



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