

# Women Entrepreneurs and Strategic Decision Making in the Global Economy

Part of the Advances in Business Strategy and Competitive Advantage Book Series

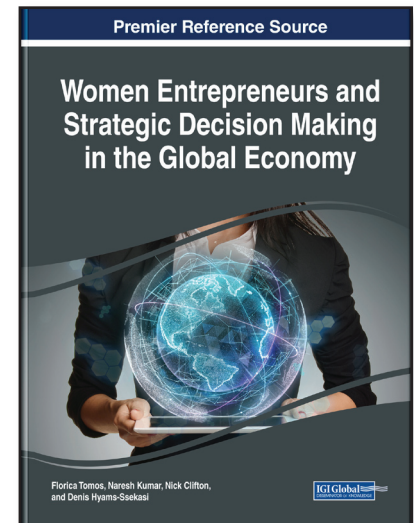
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## Description:

There has been an increase in women entrepreneurs participating in the growth of local, regional, national, and global economies.

While these women showcase crucial skills for strategic leadership and strategy that can advance companies, they face cultural, educational, social, and political barriers that impede their development and participation within the global economy.

**Women Entrepreneurs and Strategic Decision Making in the Global Economy** is a pivotal reference source that provides vital research on understanding the value of women entrepreneurs and the strategies they can use on the economy and examines gender impact on strategic management and entrepreneurship. While highlighting topics such as emotional intelligence, global economy, and strategic leadership, this book is ideally designed for managers, entrepreneurs, policymakers, academicians, and students.



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## Topics Covered:

- Business Networks
- Cultural Contexts
- Emotional Intelligence
- Entrepreneurship
- Gender Diversity
- Global Economy
- Globalization
- Knowledge Diffusion
- Management
- Strategic Leadership

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