

# Enterprise Information Systems and the Digitalization of Business Functions

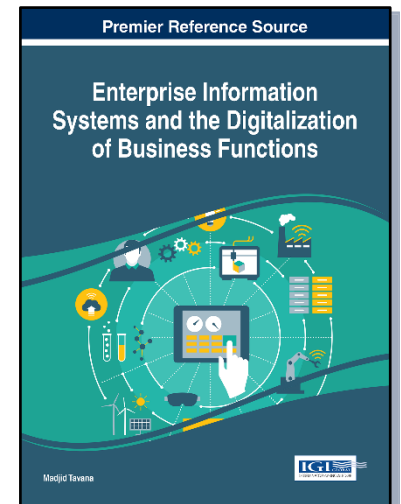
Part of the Advances in Business Information Systems and Analytics Book Series

Madjid Tavana (La Salle University, USA)

## Description:

Continuous improvements in digitized practices have created opportunities for businesses to develop more streamlined processes. This not only leads to higher success in day-to-day production, but it increases the overall success of businesses.

**Enterprise Information Systems and the Digitalization of Business Functions** is a key resource on the latest advances and research for a digital agenda in the business world. Highlighting multidisciplinary studies on data modeling, information systems, and customer relationship management, this publication is an ideal reference source for professionals, researchers, managers, consultants, and university students interested in emerging developments for business process management.



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## Topics Covered:

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- Data Modeling
- Information Systems
- Innovation Success
- Knowledge Management
- Organization Culture
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