

Diasporas and Transnational Entrepreneurship in Global Contexts

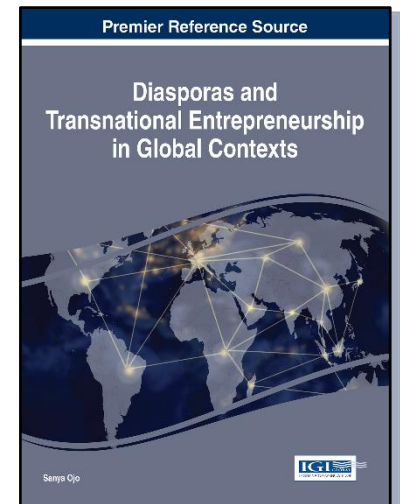
Part of the Advances in Business Strategy and Competitive Advantage Book Series

Sanya Ojo (University of East London, United Kingdom)

Description:

The advancement and progression of migrant businesses has increased significantly in the globalized modern society. As such, current research has emerged regarding the characteristics of transnational economic activities.

Diasporas and Transnational Entrepreneurship in Global Contexts is an essential reference publication for the latest material on the nature, process, and outcome of migrant entrepreneurs' economic activities expanding from their countries of origin to their countries of residence. Features coverage on a broad range of topics, such as regional growth, industrial development, and employment generation.



Readers:

This book is ideally designed for researchers, advanced-level students, practitioners, managers, and policy-makers seeking current research on how economic development can be encouraged and nurtured among ethnic entrepreneurs and businesses.

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Sanya Ojo holds a PhD in Entrepreneurship. He is an accomplished entrepreneur with thirty-five years' experience. This informs his research interests in diaspora/ethnic entrepreneurship, international business strategy and management. He has the privilege of mobility in career choices, exploring options critically, establishing educational preferences, and placing bets on multiple knowledge paths, as a consequence of his capacity to benefit from high-end knowledge and research. Currently, he operates a goal-oriented consultancy in business and entrepreneurship both in practice and the academic field. He is a Fellow of Higher Education Academy (FHEA) and a visiting Research Fellow at the University of East London, UK. As an award-winner, he has published in reputable academic journals and resources.

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