

Qualitative Techniques for Workplace Data Analysis

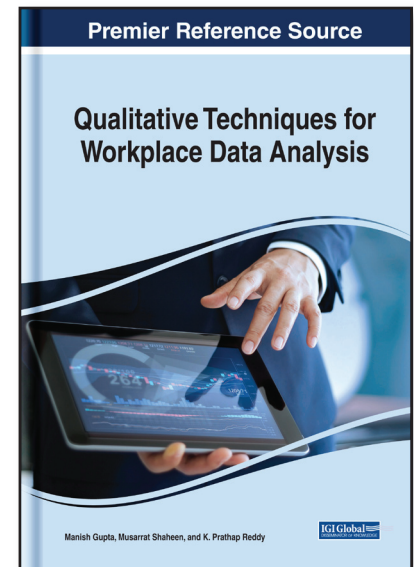
Part of the Advances in Business Information Systems and Analytics Book Series

Manish Gupta (IFHE University, India), Musarrat Shaheen (IFHE University, India) and K. Prathap Reddy (IFHE University, India)

Description:

In businesses and organizations, understanding the social reality of individuals, groups, and cultures allows for in-depth understanding and rich analysis of multiple research areas to improve practices. Qualitative research provides important insight into the interactions of the workplace.

Qualitative Techniques for Workplace Data Analysis is an essential reference source that discusses the qualitative methods used to analyze workplace data, as well as what measures should be adopted to ensure the credibility and dependability of qualitative findings in the workplace. Featuring research on topics such as collection methods, content analysis, and sampling, this book is ideally designed for academicians, development practitioners, business managers, and analytic professionals seeking coverage on quality measurement techniques in the occupational settings of emerging markets.



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Topics Covered:

- Action Research
- Behavioral Event
- Case Studies
- Collection Methods
- Conflict Research
- Content Analysis
- Ethnographic Studies
- Narrative Analysis
- Sampling
- Thematic Analysis

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