

Examining Barriers and Building Resiliency for Rural Women Entrepreneurs

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Description:

Rural women entrepreneurs often face significant barriers that hinder their business success and growth. These challenges include limited access to financial resources, inadequate infrastructure, and lack of supportive networks or mentorship opportunities. Additionally, societal and cultural norms may restrict their entrepreneurial activities and access to markets. Building resiliency for rural women entrepreneurs involves addressing these barriers through targeted interventions. By creating and enabling environments that address these specific needs, rural women can strengthen their entrepreneurial ventures, foster economic independence, and contribute to the broader community's development.

Examining Barriers and Building Resiliency for Rural Women Entrepreneurs discusses the multifaceted challenges faced by women in rural areas seeking to start and grow their own businesses. It explores strategies for overcoming these barriers, including the development of targeted support programs, enhanced access to capital, and the creation of robust networks and mentorship opportunities. Covering topics such as digital advancements, hospitality and tourism, and work-life balance, this book is an essential resource for policymakers, government officials, community leaders, local government representatives, business development specialists, mentors, academicians, researchers, entrepreneurs, and more.

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Topics Covered:

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Educational Curriculum	Rural Regions
Financial Access	Rural Tourism
Gender Dynamics	Women Empowerment
Gender Inequality	Women Entrepreneurs
Hospitality and Tourism	Work-Life Balance

Subject: Business and Management
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