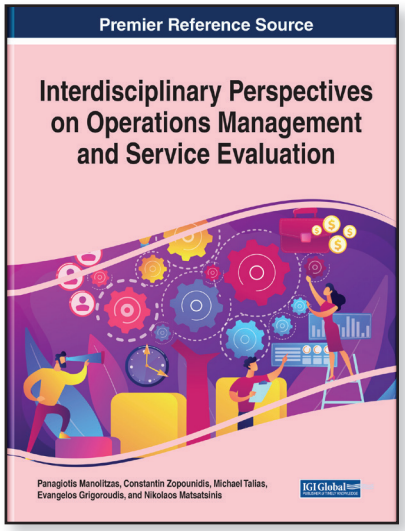
Interdisciplinary Perspectives on Operations Management and Service Evaluation

Part of the Advances in Logistics, Operations, and Management Science Book Series

Panagiotis Manolitzas (Ionian University, Greece), Constantin Zopounidis (Technical University of Crete, Greece), Michael Talias (Open University of Cyprus, Cyprus), Evangelos Grigoroudis (Technical University of Crete, Greece), and Nikolaos Matsatsinis (Technical University of Crete, Greece)



Description:

Optimization and evaluation are essential to the operations of several sectors such as the healthcare sector and the agriculture industry. Improvement of optimizations and evaluation are imperative for industry success and ensures that better services are provided to global consumers across sectors.

Interdisciplinary Perspectives on Operations Management and Service Evaluation is a critical scholarly publication that focuses on operations management across several sectors and assessment strategies for the improvement of these industries. Featuring a range of topics such as fuzzy logic, ecosystem services, and metaheuristics, this book is ideal for managers, service evaluators, marketers, academicians, business professionals, researchers, practitioners, and students.

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Topics Covered:

- Agriculture
- Agrisector
- Cruise Industry
- Economics
- Ecosystem Services
- Evaluation
- Fuzzy Logic
- Mental Health
- Metaheuristics
- Service Quality

Subject: Business and Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level (Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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