Global Perspectives on Social Media in Tertiary Learning and Teaching: Emerging Research and Opportunities

Part of the Advances in Educational Technologies and Instructional Design Book Series

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Description:
The prominence of social media, especially in the lives of teenagers and young adults, has long been regarded as a significant distraction from studies. However, the integration of these forms of media into the teaching experience can improve the engagement of students.

Global Perspectives on Social Media in Tertiary Learning and Teaching: Emerging Research and Opportunities is an essential scholarly publication that embeds innovative, current pedagogical practices into new and redeveloped courses and introduces digital and online learning tools to best support teaching practices. Featuring coverage on a wide range of topics including collaborative learning, innovative learning environments, and blended teaching, this book provides essential research for educators, educational administrators, education stakeholders, academicians, researchers, and professionals within the realm of higher education.

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Topics Covered:
- Assessment
- Blended Teaching
- Collaborative Learning
- Course Management
- Facebook in International Classrooms
- Higher Education
- Innovative Learning Environments
- Learning Management Systems
- Student-Centered Learning

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