

Asian Women in Corporate America: Emerging Research and Opportunities

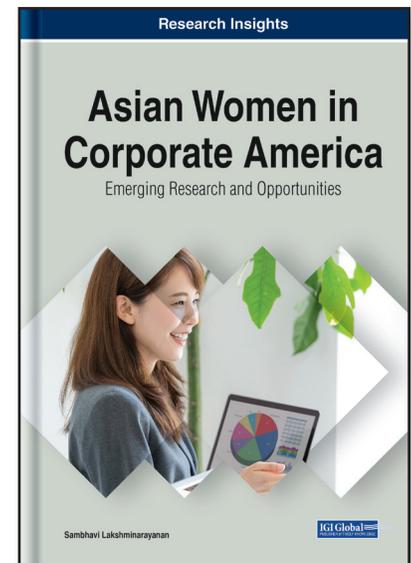
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Description:

By necessity, understanding of leadership has been based on who used to be business leaders, namely men. In the last few years, Asian women have been making their mark in corporate America. Although Asian women have become part of the American workforce, and some have achieved spectacular success, there is little discussion about them. Many of these women could be first general immigrants, still balancing the strong pull of two cultures. Even for second or third generation immigrants, Asian cultures can often exert immense pressures. Thus, the achievement of these women deserves far more attention than it has received, and comprehensive research on these advances should be presented.

Asian Women in Corporate America: Emerging Research and Opportunities traces the history of Asian women's presence as executives of major American corporations, presents biographical sketches of a select few, draws upon factors (individual, corporate, and societal) that influenced their journeys, and links to past theories on business leadership. The chapters serve to bring attention to a minority group in leadership and extricates factors that helped in the success of Asian American women in these prominent roles. While highlighting topics such as existing leadership theories, gender and ethnicity in leadership, models of theories regarding Asian women, and their involvement in major corporations, this book is a valuable reference tool for managers, executives, researchers, practitioners, academicians, and students working in fields that include women's studies/gender studies, business and management, human resources management, management science, and leadership.



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