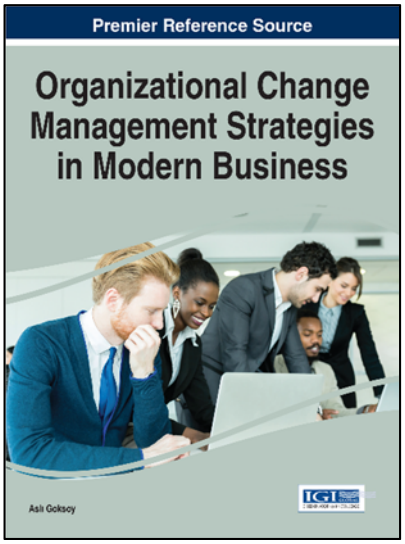
Organizational Change Management Strategies in Modern Business



Part of the Advances in Logistics, Operations, and Management Science (ALOMS) Book Series

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Description:

Scholars agree that change has become a staple in organizational life and will likely remain as such beyond the 21st century. As the rate of change continues to accelerate, organizations must strive to develop and implement new initiatives in order to obtain significant benefits to organizational survival, economic viability, and human satisfaction.

Organizational Change Management Strategies in Modern Business covers the most important elements of change management as well as the difficulties and challenges that organizations have faced when implementing change.

Readers:

In sampling different disciplines relevant to topics such as resistance to change, mergers and acquisitions management, leadership, the role of human resource strategies, and culture, this reference work is a useful resource for academics, professionals, managers, administrators, and others interested in organizational change.

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Topics Covered:

- **Actor-Network Theory**
- **Design Thinking**
- **Globalization**
- **Human Resource Management**
- **Organizational Culture**
- **Participative Management**
- **Total Quality Management**
- **Trickle Down Model of Management Practices**

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