

Measuring the Validity of Usage Reports Provided by E-Book Vendors: Emerging Research and Opportunities

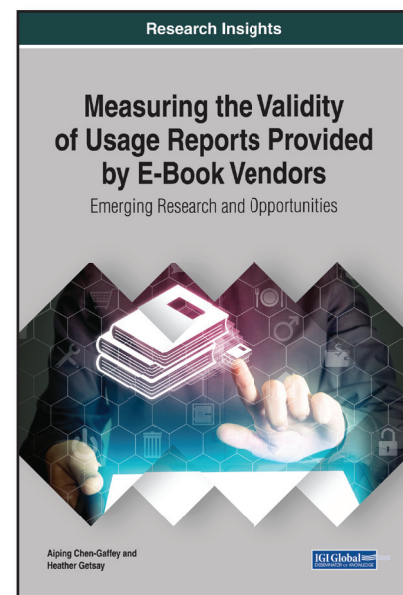
Part of the Advances in Library and Information Science Book Series

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Description:

Electronic publications are proving to be a popular resource for many consumers. It is imperative that the credibility of vendor-supplied usage data is analyzed in order to present the most accurate, non-biased information on these up-and-coming products.

Measuring the Validity of Usage Reports Provided by E-Book Vendors: Emerging Research and Opportunities is a pivotal scholarly source that examines the current practices and trends in usage reporting and offers recommendations for further refinement of this system. Featuring pertinent topics including COUNTER standardization, usage data, data consolidation, and report formatting, this publication is an ideal resource for academicians, students, and researchers that are interested in the latest evaluations in vendor-submitted usage reports.



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Topics Covered:

- COUNTER Standardization
- Data Consolidation
- Ebrary Reports
- EBSCO Reports
- Non-COUNTER Reporting
- Report Formatting
- Safari Reports
- Usage Data

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