

Strategic IT Governance and Alignment in Business Settings

Part of the Advances in Business Information Systems and Analytics Book Series

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Description:

Technology is constantly changing the way enterprises conduct business by optimizing current practices. As information technology continues to evolve and become a prevalent feature in day-to-day activities within organizations, it has become necessary to manage these technologies in order to meet the strategic objectives of an organization.

Strategic IT Governance and Alignment in Business Settings investigates emergent research methodologies involving the application of information technology in organizations. Focuses on best practices, implementation issues, and empirical research within the field.

Readers:

This book is ideally suited for researchers, academics, students, and practitioners interested in the governance, strategy, architecture, and management of information systems.

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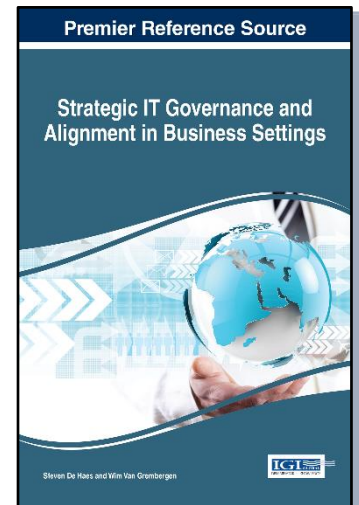
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Steven De Haes, PhD, is Full Professor Information Systems Management at the University of Antwerp and the Antwerp Management School. He is actively engaged in teaching and applied research in the domains of Digital Strategies, IT Governance & Management, IT Strategy & Alignment, IT Value & Performance Management, IT Assurance & Audit and Information Risk & Security. He teaches at bachelor, master, executive and PhD level. He also acts as Academic Director for the Executive Master of IT Governance & Assurance, the Executive Master of Enterprise IT Architecture, the Executive Master of IT Management and the (full-time pre-experience) Master in Management. His research has been published in international peer-reviewed journals and leading conferences. He is co-editor-in-chief of the *International Journal on IT/Business Alignment and Governance* (www.igi-global.com/ijitbag) and co-authored and/or edited several books, including "*Enterprise Governance of IT: Achieving Strategic Alignment and Value*" (Springer, first edition - 2009; second edition – 2015). He also acts as Academic Director of the IT Alignment and Governance (ITAG) Research Institute. He held positions of Director of Research and Associate Dean Master Programs for the Antwerp Management School (2008-2012) and currently is Associate Dean of Faculty. He also acts as speaker and facilitator in academic and professional conferences and coaches organizations in their digital strategies, IT governance, alignment, value and audit/assurance efforts. He was involved in the development of the international IT governance framework COBIT as researcher and co-author.

Wim Van Grembergen is emeritus professor at the Economics and Management Faculty of the University of Antwerp, immediate past-chair of the MIS department, and executive professor at the Antwerp Management School. For many years he has been teaching information systems at bachelor, master and executive level, and researched in business transformations through information technology, audit of information systems, IT performance management, business-IT alignment and IT governance. Professor Van Grembergen is since many years engaged in the continuous development of the COBIT framework. He was also a member of the ISO Enterprise Governance of IT workgroup and in this capacity involved in the development of the ISO 38500 standard. Dr. Van Grembergen is a frequent speaker at academic and professional meetings and conferences and has served in a consulting capacity to a number of firms. In 2003 he established the ITAG Research Institute that aims to contribute to the understanding of IT Alignment and Governance through research and dissemination of the knowledge via publications, conferences and seminars. In 2009, he started as chief-editor a new journal *International Journal on IT/Business Alignment and Governance (IJITBAG)*. Within this research institute he is currently involved in a by ISACA commissioned research project on the business case of COBIT 5. He co-authored "*Enterprise Governance of IT. Achieving strategic alignment and value*" (Springer, 2009 and 2015).