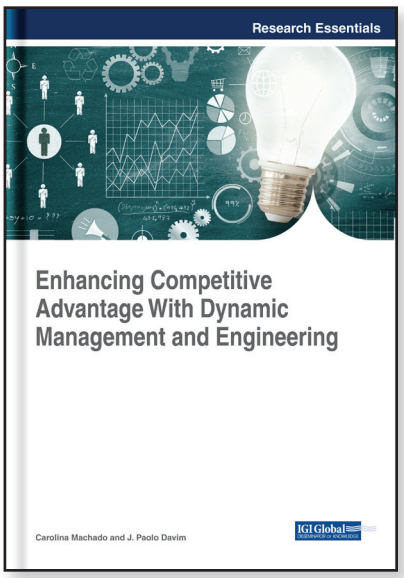
Enhancing Competitive Advantage With Dynamic Management and Engineering



Part of the Advances in Logistics, Operations, and Management Science Book Series

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Description:

While many advances have been made in understanding the complexity of manufacturing and production engineering, the social and organizational context remains problematic due to the abstract nature of leadership and diverse personnel. Interdisciplinary perspectives to increase knowledge and understanding of engineering management and related processes are necessary in the industry.

Enhancing Competitive Advantage With Dynamic Management and Engineering is an essential reference source containing scholarly research on the relevant theoretical frameworks and the latest empirical research findings of strategic administration in engineering. It also explores how to better merge, interrelationship organizations, management, and employee needs in order to increase efficiency, productivity, and profitability. Featuring coverage on a broad range of topics such as business process orientation, diversity management, and enterprise architecture, this book provides vital research for managers, researchers, engineers, and other professionals within engineering and production management.

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Topics Covered:

- Business Model Innovation
- Business Process Orientation
- Conflict Resolution
- Diversity Management
- Enterprise Architecture
- International Markets
- Internationalization
- Organizational Dynamism
- Sustainable Business
- Workforce Management

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