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Advancing Knowledge in Higher Education: Universities in Turbulent Times

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Advancing Knowledge in Higher Education

Universities in Turbulent Times



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Tanya Fitzgerald (La Trobe University, Australia)

Over the last three decades, higher education institutions have experienced massive changes. In particular, institutions of higher education have been positioned as a means to contribute to the knowledge economy and gain a level of competitive advantage in the global marketplace.

Advancing Knowledge in Higher Education: Universities in Turbulent Times addresses ways in which knowledge is shaped, produced, and reworked to meet international demands for productive workforces. Divided into three sections that interrogate the higher education policy context, knowledge production, and knowledge workers, this reference publication focuses on the role of higher education in business value creation and competitive advantage, serving as a useful reference for academicians, professionals, researchers, and students.

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