

Leadership Approaches in Global Hospitality and Tourism

Part of the Advances in Hospitality, Tourism, and the Services Industry Book Series

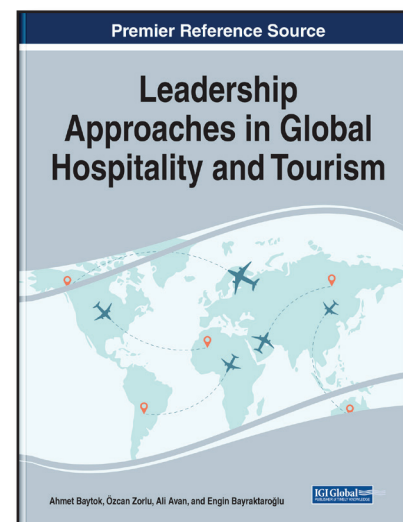
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Description:

The ever-changing conditions of the present climate require leaders who can ensure adaptation between human resources and work, transform systems, and direct people to goals in a more effective and persuasive way.

Leadership is very crucial and necessary in the field of tourism, as it is in all fields. Leadership has been dealt with in the historical process with situational approaches, behavioral approaches, and leadership skills; since the early 1980s, leadership approaches such as transformative, servant, spiritual, and authentic leadership have come to the fore.

Leadership Approaches in Global Hospitality and Tourism examines popular approaches to leadership in the context of tourism and contributes to the extant literature by demonstrating various aspects of the hospitality and tourism industry. It reveals the leadership approaches that scholars and practitioners should adopt in order to understand the crucial role of leadership and to respond to everchanging conditions with empirical studies, theoretical backgrounds, and best practices. Covering topics such as soft skills, transformational leadership, and self-leadership, this premier reference source is an excellent resource for business executives and managers, governmental and non-governmental organization leaders, students and educators of higher education, librarians, researchers, and academicians.



ISBN: 9781668467138

Pages: 315

Copyright: 2023

Release Date: February, 2023

Hardcover: \$250.00

Softcover: \$190.00

E-Book: \$250.00

Hardcover + E-Book: \$300.00

Topics Covered:

Behavioral Approaches

Conceptual Analyses

Hospitality and Tourism Transformation

Hotel Industry

Laissez-Faire Leadership

Outdoor Recreation Activities

Perceived Challenges

Self-Leadership

Soft Skills

Transformational Leadership

Subject: Business and Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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