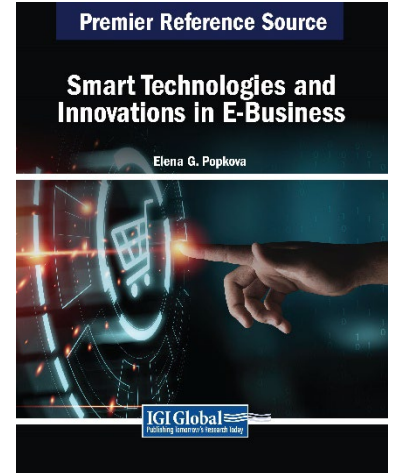


Smart Technologies and Innovations in E-Business

Part of Advances in E-Business Research

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Description:

Under the conditions of the Fifth Industrial Revolution, there appears e-business 5.0, a new model of entrepreneurship in which humans and artificial intelligence (AI) are not opposed but systematically combined and effectively used. Because the core of e-business 5.0 is intelligent systems, the most important role in its development belongs to the management of technologies and innovations. Smart technologies may supplement or replace human resources in business processes, which involves various options of their combination and distribution of labor.

This complicates things and requires a new approach to management in e-business 5.0. Smart Technologies and Innovations in E-Business is devoted to comprehensive research of e-business 5.0. This book discusses the systematization of international experience, determination of prospects, and development of recommendations for the improvement of the management of smart technologies and innovations in e-business 5.0. Covering topics such as big data, entrepreneurial development and dynamics, and mobile payment systems, this book is an essential resource for entrepreneurs, business executives and managers, e-commerce professionals, digital marketing experts, technology developers and engineers, academicians and researchers, policy makers and regulators, postgraduate educators and students, and more.

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