

Social Media for Knowledge Management Applications in Modern Organizations

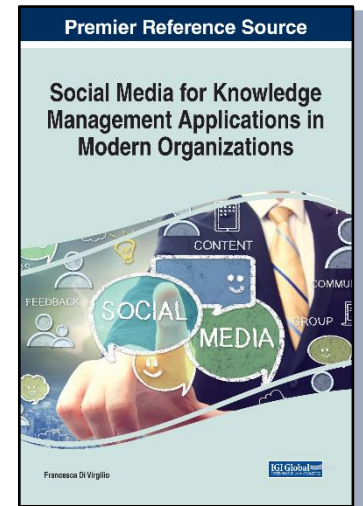
Part of the Advances in Knowledge Acquisition, Transfer, and Management Book Series

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Description:

In the digital age, numerous technological tools are available to enhance business processes. When used effectively, knowledge sharing and organizational success are significantly increased.

Social Media for Knowledge Management Applications in Modern Organizations is a pivotal reference source for the latest research findings on the role of social media, information technology, and knowledge management in business today. Featuring extensive coverage on relevant areas such as digital business, resource management, and consumer behavior, this publication is an ideal resource for managers, corporate trainers, researchers, academics, and students interested in emerging perspectives on social media for knowledge management applications.



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Topics Covered:

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