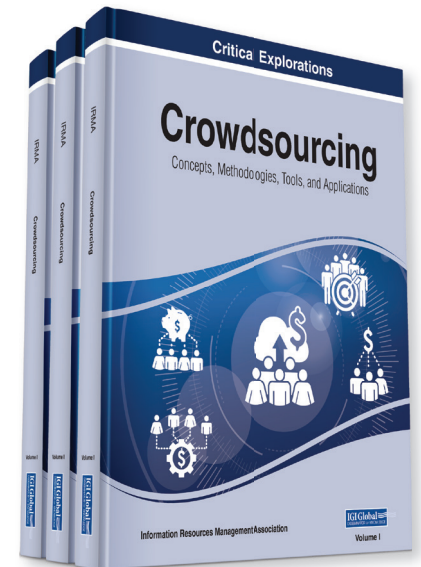


Crowdsourcing: Concepts, Methodologies, Tools, and Applications (3 Vols.)

Information Resources Management Association (USA)

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With the growth of information technology, many new communication channels and platforms have emerged. This growth has advanced the work of crowdsourcing, allowing individuals and companies in various industries to coordinate efforts on different levels and in different areas. Providing new and unique sources of knowledge outside organizations enables innovation and shapes competitive advantage.



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