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Geo-Regional Competitiveness in Central and Eastern Europe, the Baltic Countries, and Russia



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The changing dynamics in the European region and beyond, the unfolding political-economic challenges across the European Union, and the rising global power of emerging economic powers require knowledge, skills, and methodological platforms inducing strategies and operations in the new and ever-changing business landscape.

Geo-Regional Competitiveness in Central and Eastern Europe, the Baltic Countries, and Russia seeks to address East Central Europe's (ECE), the Baltics', and Russia's increasingly important roles as emerging markets and competitive economic players in the European region. This premier reference work is designated for scholars, professionals, government agencies, think tanks, and other individuals, organizations, and institutions interested in gaining a deeper understanding of the geo-regional strategic business dynamics and landscape involving ECE, the Baltics, and Russia.

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