

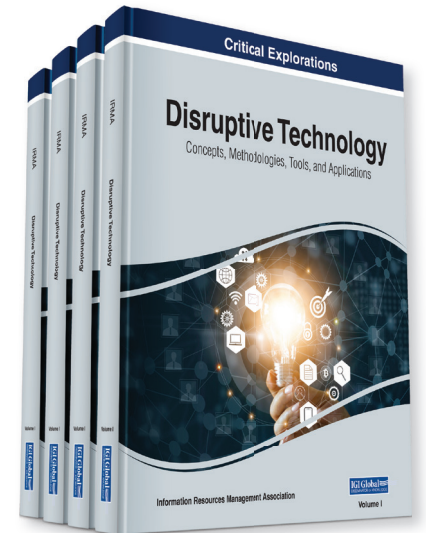
Disruptive Technology: Concepts, Methodologies, Tools, and Applications (4 Vols.)

Information Resources Management Association (USA)

Description:

The proliferation of entrepreneurship, technological and business innovations, emerging social trends and lifestyles, employment patterns, and other developments in the global context involve creative destruction that transcends geographic and political boundaries and economic sectors and industries. This creates a need for an interdisciplinary exploration of disruptive technologies, their impacts, and their implications for various stakeholders widely ranging from government agencies to major corporations to consumer groups and individuals.

Disruptive Technology: Concepts, Methodologies, Tools, and Applications (4 Vols.) is a vital reference source that examines innovation, imitation, and creative destruction as critical factors and agents of socio-economic growth and progress in the context of emerging challenges and opportunities for business development and strategic advantage. Highlighting a range of topics such as IT innovation, business strategy, and sustainability, this multi-volume book is ideally designed for entrepreneurs, business executives, business professionals, academicians, and researchers interested in strategic decision making using innovations and competitiveness.



ISBN: 9781522592730

Release Date: July, 2019

Copyright: 2020

Pages: 2,250

Topics Covered:

- Business Strategy
- Disruptive Innovation Theory
- Entrepreneurship
- IT Innovation
- Market Development
- Predictive Value
- Product Scope
- Strategic Planning
- Sustainability

Hardcover: \$2,450.00

E-Book: \$2,450.00

Hardcover + E-Book: \$2,965.00

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA