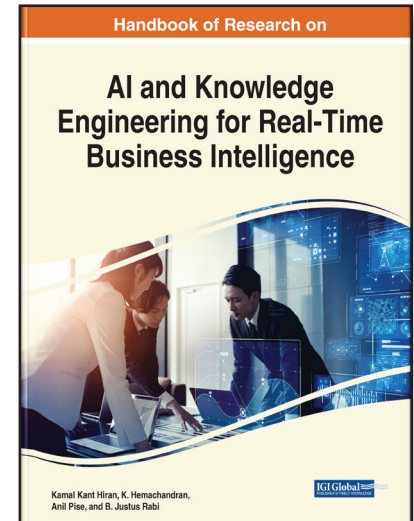


Handbook of Research on AI and Knowledge Engineering for Real-Time Business Intelligence

Part of the Advances in Computational Intelligence and Robotics Book Series

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Description:

Sustainable tourism should not be limited to environmental preservation; the sociocultural and economic sides should also be considered. There is a need for an integrated approach recognizing the resources, facilities, and infrastructures that are interrelated with the social, cultural, and natural environment. Community development becomes a reality only by merging the principles of sustainability with growth objectives. Even though investments in environmentally friendly infrastructure and related services are fundamental, there is a need to address gender inequalities, exploitation, and commercialization of culture. Further, there is a need to prioritize the link between tourism and poverty reduction.

Handbook of Research on AI and Knowledge Engineering for Real-Time Business Intelligence explores various viable strategies for the adoption of sustainable approaches that can eventually boost economic growth and poverty reduction all over the world. Covering topics such as international tourism, sustainable development, and tourism reinforcement, this premier reference source is an excellent resource for business leaders and managers, students and educators of higher education, community leaders, government officials, librarians, researchers, and academicians.

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