

Exploring the Global Competitiveness of Agri-Food Sectors and Serbia's Dominant Presence: Emerging Research and Opportunities

Part of the Advances in Business Strategy and Competitive Advantage Book Series

Svetlana Ignjatijević (University of Business Academy in Novi Sad, Serbia) and Drago Cvijanović (University of Kragujevac, Serbia)

Description:

The agricultural and food sectors have developed into a prominent industry, impacting economic markets on an international scale. In certain regions, there is a significant potential for creating increased competitive advantage in these business areas.

Exploring the Global Competitiveness of Agri-Food Sectors and Serbia's Dominant Presence: Emerging Research and Opportunities includes academic coverage and perspectives on enhancing the competitiveness of the Serbian food industry in the global marketplace. Highlighting pertinent topics such as exports, international trade, and manufacturing considerations, this book is an ideal resource for academics, researchers, graduate students, and professionals actively involved in the agri-food industry.



ISBN: 9781522527626

Release Date: September, 2017

Copyright: 2018

Pages: 159

Topics Covered:

- Beverage Products
- Exports
- Honey Production
- International Trade
- Manufacturing
- Medicinal and Aromatic Plants
- Processed Food Products

Hardcover: \$165.00

E-Book: \$165.00

Hardcover + E-Book: \$195.00

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA