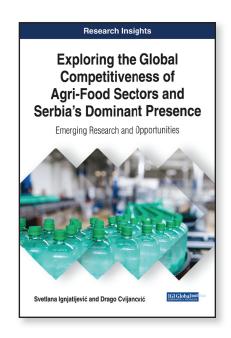
Exploring the Global Competitiveness of Agri-Food Sectors and Serbia's Dominant Presence: Emerging Research and Opportunities

Part of the Advances in Business Strategy and Competitive Advantage Book Series

Svetlana Ignjatijević (University of Business Academy in Novi Sad, Serbia) and Drago Cvijanović (University of Kragujevac, Serbia)

Description:

The agricultural and food sectors have developed into a prominent industry, impacting economic markets on an international scale. In certain regions, there is a significant potential for creating increased competitive advantage in these business areas.



Exploring the Global Competitiveness of Agri-Food Sectors and Serbia's Dominant Presence: Emerging Research and Opportunities includes academic coverage and perspectives on enhancing the competitiveness of the Serbian food industry in the global marketplace. Highlighting pertinent topics such as exports, international trade, and manufacturing considerations, this book is an ideal resource for academics, researchers, graduate students, and professionals actively involved in the agri-food industry.

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