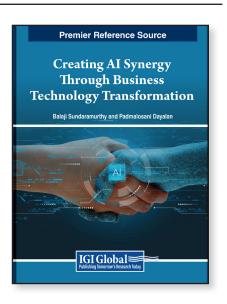
Creating AI Synergy Through Business Technology Transformation

Part of the Advances in Business Information Systems and Analytics Book Series

Balaji Sundaramurthy (Al Zahra College for women, Oman) and Padmalosani Dayalan (University of Technology and Applied Sciences Ibra, Oman)

Description:

Companies constantly strive to adopt the latest technological advancements in order to stay ahead in today's interconnected world. However, many organizations need guidance to fully leverage the potential of artificial intelligence (AI) and digital transformation. Without this direction, their ability to drive growth and efficiency is thwarted.



Creating AI Synergy Through Business Technology Transformation offers a comprehensive guide to leveraging AI and digital transformation for strategic advantage. By combining insightful research, practical case studies, and innovative strategies, this book provides a roadmap for organizations to maximize the benefits of AI across their operations. From optimizing decision-making processes to enhancing customer experiences, the book demonstrates how AI can revolutionize business practices and drive sustainable growth.

The holistic approach presented in this book equips leaders, executives, and technology professionals with the practical knowledge and tools needed to navigate the complexities of AI implementation successfully. With its actionable advice and real-world examples, Creating AI Synergy Through Business Technology Transformation is an essential resource for any organization looking to harness the transformative power of AI and thrive in today's fast-paced business environment.

Hardcover: \$290.00 E-Book: <<HC Hardcover +
Price>> E-Book: \$350.00

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- Al in Decision-Making Processes
- Al in Finance and Banking
- Al in IT Infrastructure Management
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(Research Recommended)

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