An Excellent Addition to Your Library!

Released: October 2014

Methodologies for Effective Writing Instruction in EFL and ESL Classrooms

Premier Reference Source

Methodologies for Effective Writing Instruction in EFL and ESL Classrooms



ISBN: 97814666666191; © 2015; 348 pp. Print: US \$185.00 | Perpetual: US \$280.00 | Print + Perpetual: US \$370.00 Part of the Advances in Educational Technologies and Instructional Design Book Series

Rahma Al-Mahrooqi (Sultan Qaboos University, Oman), Vijay Singh Thakur (Dhofar University, Oman), and Adrian Roscoe (Sultan Qaboos University, Oman)

Educators continue to strive for advanced teaching methods to bridge the gap between native and non-native English speaking students. Lessons on written forms of communication continue to be a challenge recognized by educators who wish to improve student comprehension and overall ability to write clearly and expressively.

Methodologies for Effective Writing Instruction in EFL and ESL Classrooms brings together research and practices for successful written communication teaching among students of diverse linguistic backgrounds. With technological advancements and resources, educators are able to implement new tools into their lesson plans for the benefit of their students. This publication is an essential reference source for professionals, educators, and researchers interested in techniques and practices for written communication in English language teaching geared towards non-native English speaking students.

Topics Covered:

- Applied Linguistics
- Challenges in Education
- Cross-Cultural Communication
- Educators' Training and Skills
- Grammar and Vocabulary

- Non-Native English Speakers
- Student Perceptions
- Teaching Practice and Development
- Technology and Education

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.



Publishing Academic Excellence at the Pace of Technology Since 1988

Order Your Copy Today	Order	Your	Copy	Today	/
-----------------------	-------	------	------	-------	---

Name:	Enclosed is check payable to IGI Global in
Organization:	US Dollars, drawn on a US-based bank
Address:	□ Credit Card □ Mastercard □ Visa □ Am. Express
City, State, Zip:	3 or 4 Digit Security Code:
Country:	Name on Card:
Tel:	Account #:
Fax:	Expiration Date:
E-mail:	