



International Journal of Entrepreneurship and Governance in Cognitive Cities (IJEGCC)

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The International Journal of Entrepreneurship and Governance in Cognitive Cities (IJEGCC) provides comprehensive coverage and understanding of the social, cultural, organizational, and cognitive impacts of entrepreneurship, innovation, and governance in the context of cities around the world. IJEGCC discusses the influence of entrepreneurial approaches, business strategy, small business, and digital ecosystems in smart and cognitive cities. The secondary objective of this publication is to expand the overall body of knowledge regarding the human aspects of entrepreneurial contexts, start-ups motivations, internationalization strategies, and smart dynamics such as smart cities, smart innovation, smart governance, smart mobility in cities and smart territories. It assists researchers and practitioners to devise more effective systems for managing and creating sustainable value.

Topics Covered:

- Brand and Smart Cities
- Business Incubators, Accelerators and New Actors on Entrepreneurial Ecosystems in Smart Cities
- Business Strategies, New Markets and Internationalization
- Case Studies
- Cases and Theoretical Approaches
- Corporate Social Responsibility in Smart Cities
- Creative Industries
- Digital Entrepreneurship
- Digital Strategies and Robotization in Smart Territories:
- E-entrepreneurship and New Entrepreneurial Models
- Entrepreneurial Ecosystems
- Entrepreneurship and Regional Development
- Erasmus and Other Mobility Programs and Attractiveness of Smart Cities
- Governance, Transparency, Disclosure of Information and Reporting
- ICT and Smart Cities
- Innovative Business in Urban Space
- Local Industries and Intensive Territory Products (such as art craft, wine, etc.)
- Marketing and Smart Cities
- Open Innovation Vs Smart Cities
- Other Topics Related With Entrepreneurship and Innovation in Smart Cities
- People and Creativity
- Public Policies and Governmental Programs
- Regional Innovation Systems
- Sea Cities Future
- Smart Business Models
- Smart Cities and Smart Entrepreneurs
- Smart Cities Models
- Smart Consumers Behaviours: Millennials and New Trends
- Smart Economy
- Smart Entrepreneurial Projects
- Smart Environment
- Smart Governance
- Smart Living
- Smart Mobility
- Smart Research and Technology Transfer
- Smart Universities and Higher Education Institutions
- Social Entrepreneurship and Entrepreneurial Ecosystems
- Social Entrepreneurship and Social Innovation in Smart Cities
- Start-Up Cities and Business Incubators
- Start-Ups, Spin Offs and Spillovers in Smart Cities
- Tourism in Smart Cities
- Triple Helix Model and Regional Development

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