The Evolution of Black African Entrepreneurship in the UK

Part of the Advances in Business Strategy and Competitive Advantage Book Series

Sanya Ojo (University of East London, UK)

Description:
Migrating to a different country can be difficult, especially when attempting to start a business. Africans who migrate to the UK manage to negotiate and forge relationships among themselves and with the members of their host society. In doing so, they not only demonstrate tactics to form self-employment relationships, but they also unveil socio-cultural patterns and identity formation.

The Evolution of Black African Entrepreneurship in the UK explains why people leave Africa, what they encounter, their interactions with the host community, their strategies of inclusion, and perceived exclusions from the mainstream of British society. This publication also provides information on the social changes and policies that African countries are adopting to negotiate the immigration and emigration processes of the diaspora communities. Illustrating multiple aspects of Black African entrepreneurship that serve as a vehicle not only for self-employment relationships but also for the unveiling of socio-cultural patterns and identity formation, this publication covers gender biases, forced vs. voluntary migration, and diaspora entrepreneurship. It is designed for policymakers, managers, entrepreneurs, consultants, practitioners, professionals, scholars, students, and researchers.


Topics Covered:

- Diaspora Entrepreneurship
- Ethnic Entrepreneurship
- Forced vs. Voluntary Migration
- Gender Biases
- Inclusion Strategies
- Migration to Europe
- Post-Migration
- Second-Generation Entrepreneurship
- SSA Socio-Culture
- Transnational Entrepreneurship

Hardcover: $195.00.00
E-Book: $195.00.00
Hardcover + E-Book: $235.00