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## Business Process Standardization: A Multi-Methodological Analysis of Drivers and Consequences

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### Business Process Standardization

A Multi-Methodological Analysis of Drivers and Consequences



Part of the Advances in Business Strategy and Competitive Advantage Book Series

Björn Münstermann (University of Bamberg, Germany)

In a global society where professionals from diverse industries, cultures, and corners of the world must collaborate effectively to achieve shared goals, consistency of information is a critical concern. Businesses create guidelines and document procedures and policies to ensure a quality end product with worldwide appeal.

**Business Process Standardization: A Multi-Methodological Analysis of Drivers and Consequences** provides insight into the procedures and best practices that enable organizations to maximize compatibility, interoperability, and quality in their products and processes, allowing for more efficient and cost-effective business models. This in-depth reference will benefit researchers, practitioners, managers, and students of business and commerce in a multitude of diverse organizations and fields.

#### Topics Covered:

- Business Process Standards
- Continuous Competency
- Dimensions of Value
- Drivers and Consequences
- Multi-Theoretical Framework
- Process vs Data Standards
- Quantitative and Qualitative Assessment

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**Björn Münstermann** studied Mathematics and Computer Science in Göttingen (Germany), Nice (France), and Freiburg (Germany), and obtained a diploma degree in Mathematics and Computer Science from the Albert Ludwig University in Freiburg (Germany). Combining experiences from his work as a consultant at McKinsey's Business Technology Office on the one hand and profound dedicated research on the other hand led to the publication of *Business Process Standardization: A Multi-Methodological Analysis of Drivers and Consequences*.



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