

E-Manufacturing and E-Service Strategies in Contemporary Organizations

Part of the Advances in E-Business Research Book Series

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Description:

Continuous improvements in digitized practices have created opportunities for businesses to develop more streamlined processes. This not only leads to higher success in day-to-day production, but it also increases the overall success of businesses.

E-Manufacturing and E-Service Strategies in Contemporary Organizations is a critical scholarly resource that explores the advances in cloud-based solutions in the service and manufacturing realms of corporations and promotes communication between customers and service providers and manufacturers. Featuring coverage on a wide range of topics including smart manufacturing, internet banking, and database system adoption, this book is geared towards researchers, professionals, managers, and academicians seeking current and relevant research on the improvement of cloud-based systems for manufacturing and service.



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Topics Covered:

- Cloud Computing
- Database System Adoption
- E-Servicing
- Enterprise Information Systems
- Information Technology
- Internet Banking
- Maturity Models
- Smart Manufacturing

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