

# Understanding the Relationship Between Religion and Entrepreneurship

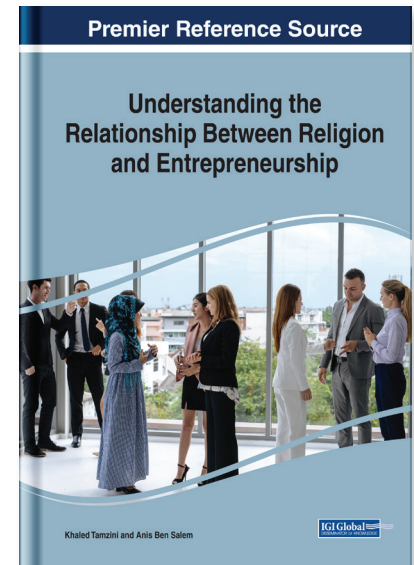
Part of the Advances in Religious and Cultural Studies Book Series

Khaled Tamzini (IHEC of Sousse, Tunisia) and Anis Ben Salem (ISG of Sousse, Tunisia)

## Description:

In recent years, a number of scholars trained in the area of economics have begun to pay attention to a fascinating and increasingly important question: Does the interrelationship between religion and enterprise shape entrepreneurial decision making? Though religious groups can provide additional means for the generation of social capital, especially where ethnicity is strongly associated with specific religious adherence, it has been largely absent in economic discussions.

**Understanding the Relationship Between Religion and Entrepreneurship** is a collection of innovative research on the methods and applications of religious theology on entrepreneurial decision making. While highlighting topics including women in business, religious marketing, and consumer behavior, this book is ideally designed for entrepreneurs, theologians, business managers, policymakers, researchers, industry professionals, academician, and students seeking current research on the economic impacts of religious beliefs and practices.



**ISBN:** 9781799818021

**Release Date:** November, 2019

**Copyright:** 2020

**Pages:** 300

## Topics Covered:

- Business Success
- Consumer Behavior
- Customer Analytics
- Economic Development
- Global Business
- Leadership Training
- Modern Economics
- Religious Marketing
- Spirituality
- Women in Business

**Hardcover:** \$235.00

**E-Book:** \$235.00

**Hardcover + E-Book:** \$280.00

## Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: [www.igi-global.com](http://www.igi-global.com)

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA