

Soft Power and Diplomatic Strategies in Asia and the Middle East

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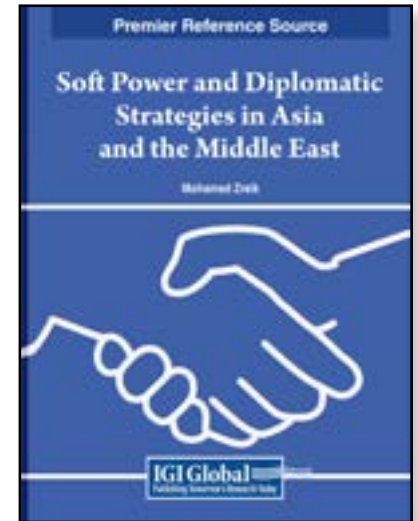
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Description:

In a world witnessing the transformative rise of China, the intricate dynamics of its soft power diplomacy have become a focal point of global attention. As geopolitical landscapes shift, the need to understand how China crafts its foreign policy, especially through the strategic use of soft power, becomes imperative. **Soft Power and Diplomatic Strategies in Asia and the Middle East** is a crucial resource to unraveling these complexities. The book addresses the post-COVID-19 changes in China's soft power application, providing an in-depth, comparative analysis of its diplomatic endeavors in the Middle East and East Asia. By exploring cultural exchanges, economic collaborations, and religious engagements, the book offers nuanced insights into China's strategies, making it an indispensable tool for academics, policymakers, diplomats, and those intrigued by contemporary geopolitics.

This book aims to dissect the multifaceted approaches China employs to achieve its diplomatic objectives. From cultural initiatives to economic partnerships and religious engagements, the book unravels the adaptability and complexity of China's foreign policy mechanisms. Its primary objective is to provide a comparative framework for studying China's soft power diplomacy, filling a notable gap in existing scholarship. The interdisciplinary approach ensures rich, diverse analyses, fostering dialogues across international relations, Asian studies, and political science. By offering new theories, methodologies, and empirical data, the book not only challenges existing notions but also sparks further academic inquiry into the strategic use of soft power in foreign policy.

Soft Power and Diplomatic Strategies in Asia and the Middle East also covers theoretical frameworks on soft power evolution, the ancient Silk Road's influence on modern Chinese diplomacy, and China's approach towards Islam in the Middle East. The analysis extends to trade partnerships, economic collaborations, and the implications of China's soft power strategies on global geopolitics. The book provides comprehensive insights into China's role in shaping the 21st-century geopolitical landscape, making it a valuable resource for scholars, policymakers, diplomats, journalists, think-tank analysts, and students pursuing graduate and postgraduate studies in related disciplines. By providing in-depth analyses that are both academically rigorous and accessible, the book aims to be an indispensable resource for anyone looking to grasp the subtleties of China's international engagements and their implications for global power dynamics.



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