Strategic Management and Innovative Applications of E-Government
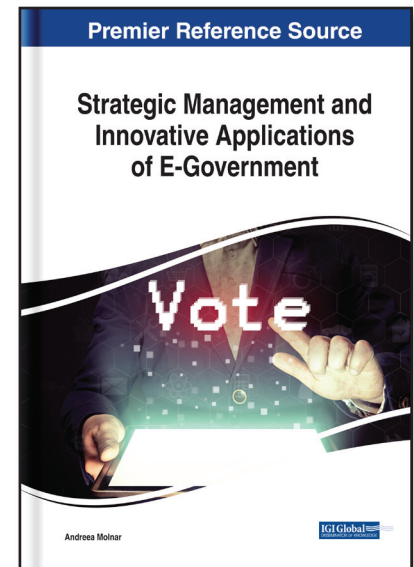
Part of the Advances in Electronic Government, Digital Divide, and Regional Development Book Series

Andreea Molnar (Lancaster University, UK)

Description:

Effective administration of government and governmental organizations is a crucial part of achieving success in those organizations. With the widespread knowledge and use of e-government, the intent and evaluation of its services continue to focus on meeting the needs and satisfaction of its citizens.

Strategic Management and Innovative Applications of E-Government is a pivotal reference source that provides organizational and managerial directions, applications, and theoretical and philosophical discussions on current issues relating to the practice of electronic government. While highlighting topics such as citizen trust in government and smart government, this publication explores electronic government technology adoption, as well as the methods of government social media practices. This book is a vital reference source for policy makers, IT specialists, government professionals, academicians, researchers, and graduate-level students seeking current research on e-government applications.

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Topics Covered:

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