

Cultural Influences on Architecture

Part of the Advances in Media, Entertainment, and the Arts Book Series

Gülşah Koç (Yıldız Technical University, Turkey), Marie-Therese Claes (Louvain School of Management, Belgium) and Bryan Christiansen (PryMarke, LLC, USA)

Description:

A society's culture is a contributing factor to the structure and design of its architecture. As contemporary globalism brings about the evolution of the world, architectural style evolves along with it, which can be observed on an international scale.

Cultural Influences on Architecture is a pivotal reference source for the latest research on the impact of culture on architecture through the aspects of planning and production, and highlights the importance of communicative dimension in design. Features exhaustive coverage on a variety of relevant perspectives and topics, such as the evolution of construction systems, benefits of nature-based architecture, and fundamentals of social capital.

Readers:

This publication is ideally designed for researchers, scholars, and students seeking current research on the connection between culture and architecture on a global level.

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Topics Covered:

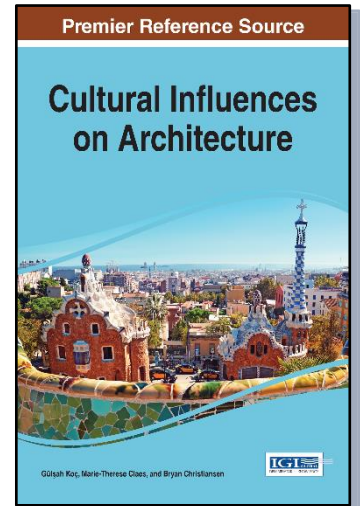
- Biophilia
- Cultural Indoctrination
- Cultural Institutionalization
- Cultural Intelligence
- Religion
- Social Capital
- Social Learning Theory
- Values Orientation Theory (VOT)

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Gulsah Koc is earning her Master's degree in Architecture from Yildiz Technical University in Istanbul, Turkey.

Since 2004, **Bryan Christiansen** has progressively held the positions of President, CEO, and then Chairman in PryMarke, LLC, a Michigan, USA-based Business Analytics and Management Consultancy. Bryan has also been an Adjunct Business Professor at Capella University, DeVry University, and Ellis University (formerly Ellis College of New York Institute of Technology) in the USA, and a Senior Business Lecturer at Gumushane University in Turkey. Born in Washington, DC and raised in Asia, Bryan is fluent in Chinese, Japanese, Spanish, and Turkish, and has traveled to 40 countries during his 28-year business career involving Global 1000 firms. Bryan holds a Bachelor's degree in Marketing from the University of the State of New York and an MBA degree from Capella University. Bryan will complete his Doctor of Business Administration degree (DBA) from Middlesex University in London, England in 2020.