Premier Reference Source

**Promoting Socio-Economic** 

Development through

**Business Integration** 

IGI 🚟

## Promoting Socio-Economic Development through Business Integration

Part of the Advances in Finance, Accounting, and Economics (AFAE) Book Series

Shalini Kalia (IMT Ghaziabad, India), Bhavna Bhalla (IMT Ghaziabad, India), Lipi Das (IMT Ghaziabad, India), and Neeraj Awasthy (IMT Ghaziabad, India)

## **Description:**

Developing economies around the world must balance fast growth with traditional values to achieve the greatest success. Issues related to rural innovation, knowledge management, and emerging technologies are at the forefront of every developing country's concerns.

**Promoting Socio-Economic Development through Business Integration** builds on available literature in the field of socio-economic development in developing countries, providing further research opportunities in this field.

## Readers:

Research scholars, academics, policymakers, government officials, and more will find this book to be a crucial source of knowledge to their respective disciplines.

**ISBN:** 9781466682597 **Release Date:** April, 2015 **Copyright:** 2015 **Pages:** 337

## **Topics Covered:**

- Capacity Building
- Community Impact
- Entrepreneurship

- Foreign Direct Investments
- Knowledge Management
- Rural Innovation

- Sustainable Technologies
- Talent Management
- Urban Development

Hardcover + Free E-Access: \$210.00 E-Access Only: \$200.00

