

Strategic Information Systems and Technologies in Modern Organizations

Part of the Advances in Business Information Systems and Analytics Book Series

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Description:

The role of technology in business environments has become increasingly pivotal in recent years. These innovations allow for improved process management, productivity, and competitive advantage.

Strategic Information Systems and Technologies in Modern Organizations is an authoritative reference source for the latest academic research on the implementation of various technological tools for increased organizational productivity and management. Highlights relevant case studies, empirical analyses, and critical business strategies.



Readers:

This book is ideally designed for professionals, researchers, academics, upper-level students, and managers interested in recent developments of technology in business settings.

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