

Assessment Methods and Success Factors for Digital Education and New Media

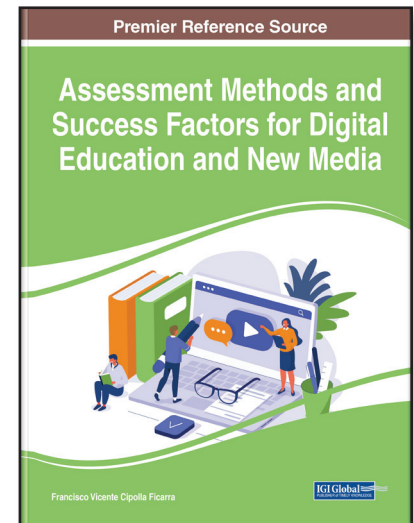
Part of the Advances in Educational Technologies and Instructional Design Book Series

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Description:

In recent years, a diffuse way of promoting information and communication technologies is through the quantification of data, such as indices of references, access counters to webpages, total views of videos on YouTube, and others that are often superficial for didactics. Some data are presented as magnets to attract students to education courses—education as a commercial product and not as a public good freely accessible to all. This is an attractive format in offline and online communication channels, but it lacks metrics to build and evaluate knowledge and experiences with a critical perspective.

Assessment Methods and Success Factors for Digital Education and New Media analyzes and evaluates the efficiency of the teaching-learning process and dissemination of knowledge to make the most of the potential of new information and communication technologies, examining the theories and practices of interactive content, under the formula of constructive criticism. Covering topics such as digital challenges, information architecture, and interactive design, this premier reference source is an excellent resource for educators and administrators of both K-12 and higher education, software developers, interactive designers, preservice teachers, teacher educators, evaluators of interactive systems, government officials, librarians, researchers, and academicians.



ISBN: 9781799887218

Pages: 310

Copyright: 2023

Release Date: December, 2022

Hardcover: \$215.00

Softcover: \$165.00

E-Book: \$215.00

Hardcover + E-Book: \$260.00

Topics Covered:

2D Emulation
3D Simulation
Cloud Intelligent Technology
Communicability
Computer Animation
Digital Challenges

Evaluation Methods
Heuristic Evaluation
Information Architecture
Interactive Design
Scientific Education
Social Media Network

Subject: Education

Classification: Authored Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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