Supply Chain Management Strategies and Risk Assessment in Retail Environments

Part of the Advances in Logistics, Operations, and Management Science Book Series

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Description:
The proper understanding and managing of project risks and uncertainties is crucial to any organization. It is paramount that all phases of project development and execution are monitored to avoid poor project results from meager economics, overspending, and reputation.

Supply Chain Management Strategies and Risk Assessment in Retail Environments is a comprehensive reference source for the latest scholarly material on effectively managing risk factors and implementing the latest supply management strategies in retail environments. Featuring coverage on relevant topics such as omni-channel retail, green supply chain, and customer loyalty, this book is geared toward academicians, researchers, and students seeking current research on the challenges and opportunities available in the realm of retail and the flow of materials, information, and finances between companies and consumers.


Topics Covered:
- Closed-Loop Supply Chain
- Customer Loyalty
- Electronic Retailing
- Green Supply Chain
- Omni-Channel Retail
- Online Returns
- Risk Management
- Supply Chain Visibility

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