

Valuation Challenges and Solutions in Contemporary Businesses

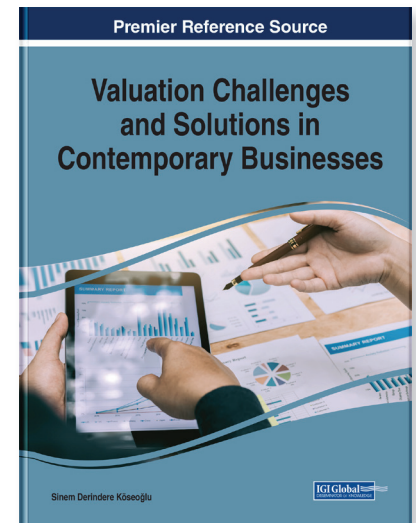
Part of the Advances in Business Information Systems and Analytics Book Series

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Description:

Defining the value of an entire company can be challenging, especially for large, highly competitive business markets. While the main goal for many companies is to increase their market value, understanding the advanced techniques and determining the best course of action to maximize profits can puzzle both academic and business professionals alike.

Valuation Challenges and Solutions in Contemporary Businesses provides emerging research exploring theoretical and practical aspects of income-based, market-based, and asset-based valuation approaches and applications within the financial sciences. Featuring coverage on a broad range of topics such as growth rate, diverse business, and market value, this book is ideally designed for financial officers, business professionals, company managers, CEOs, corporate professionals, academicians, researchers, and students seeking current research on the challenging aspects of firm valuation and an assortment of possible solution-driven concepts.



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Topics Covered:

- Cash Flow
- Diverse Business
- Diverse Companies
- Entrepreneurship
- Financial Services
- Global Business
- Growth Rate
- Market Value
- Negative Earnings
- Risk Management

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