

# Handbook of Research on Healthcare Administration and Management

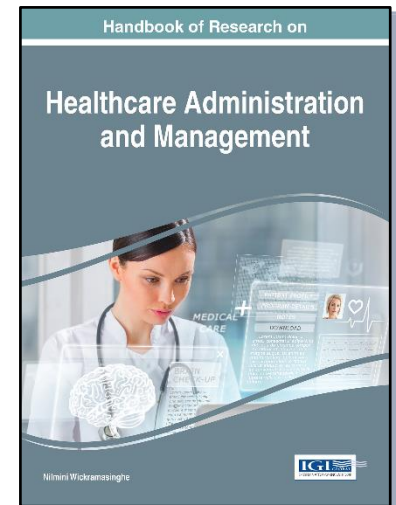
Part of the Advances in Healthcare Information Systems and Administration Book Series

Nilmini Wickramasinghe (Nilmini Wickramasinghe, Epworth HealthCare, Australia & Deakin University, Australia)

## Description:

Effective healthcare delivery is a vital concern for citizens and communities across the globe. The numerous facets of this industry require constant re-evaluation and optimization of management techniques.

The **Handbook of Research on Healthcare Administration and Management** is a pivotal reference source for the latest scholarly material on emerging strategies and methods for delivering optimal healthcare opportunities and solutions. Highlights issues relating to decision making, process optimization, and technological applications.



## Readers:

This book is ideally designed for policy makers, administrators, students, professionals, and researchers interested in achieving superior healthcare solutions.

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**Pages:** 644

## Topics Covered:

- Big Data Applications
- Clinical Practice
- Electronic Health Records
- Health Information Systems
- Health Literacy
- Medication Management
- mHealth
- Social Media Applications
- Telemedicine

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