

Exploring the Convergence of Big Data and the Internet of Things

Part of the Advances in Data Mining and Database Management Book Series

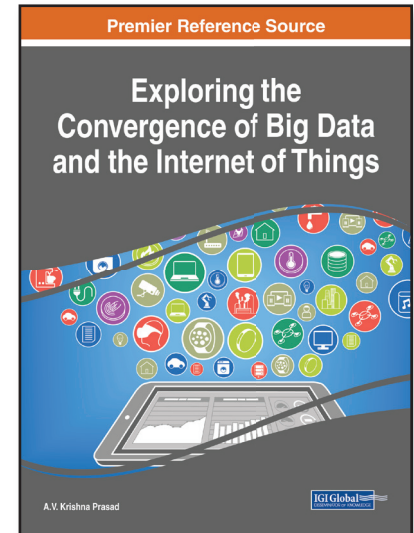
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Description:

The growth of Internet use and technologies has increased exponentially within the business sector. When utilized properly, these applications can enhance business functions and make them easier to perform.

Exploring the Convergence of Big Data and the Internet of Things

is a pivotal reference source featuring the latest empirical research on the business use of computing devices to send and receive data in conjunction with analytic applications to reduce maintenance costs, avoid equipment failures, and improve business operations. Including research on a broad range of topics such as supply chain, aquaculture, and speech recognition systems, this book is ideally designed for researchers, academicians, and practitioners seeking current research on various technology uses in business.



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Topics Covered:

- Aquaculture
- Cloud Computing
- Customer Relationship Management
- Fog Computing
- Mobile Commerce
- Smart Cities
- Speech Recognition Systems
- Supply Chain

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