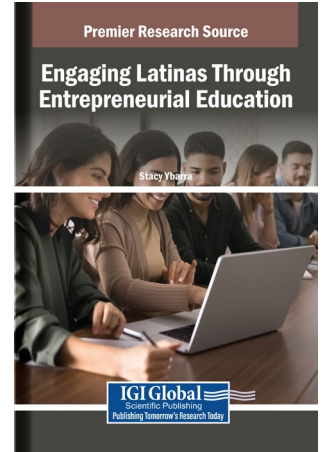


Engaging Latinas Through Entrepreneurial Education

Stacy Ybarra (Our Lady of the Lake University, USA)



Description:

Engaging Latinas through entrepreneurial education fosters economic empowerment, breaking down systemic barriers and promoting diversity in the entrepreneurial landscape. In many communities, Latinas face unique challenges, including limited access to capital, cultural barriers, and underrepresentation in business leadership. By providing tailored entrepreneurial education, these challenges can be addressed, empowering Latinas with the knowledge, skills, and confidence to launch and grow successful businesses. Programs that focus on financial literacy, leadership development, and networking opportunities, while also celebrating the cultural strengths and resilience of Latinas, can create a supportive ecosystem for entrepreneurial success. Such educational initiatives benefit individual entrepreneurs and contribute to economic growth, job creation, and Latino representation. With support and resources, Latinas may drive innovation and change in diverse industries, helping to shape a more inclusive entrepreneurial future.

Engaging Latinas Through Entrepreneurial Education explores the rise of Latinas in the entrepreneurial world. It shows their diverse experiences and extracts valuable lessons applicable to teaching and learning, blending humor, anecdotes, and practical strategies. This book covers topics such as business education, social justice, and immigration, and is a useful resource for educators, sociologists, business owners, academicians, researchers, and scientists.

ISBN: 9798369359280 **Pages:** 316 **Copyright:** 2026 **Release Date:** 4/25/2025

Hardcover: \$130 **Softcover:** \$90 **E-Book:** \$125 **Hardcover + E-Book:** \$155

Topics Covered:

- | | |
|----------------------------------|-------------------|
| Administration and Leadership | Immigration |
| Business Education | Imposter Syndrome |
| Culture and Population | Latina Studies |
| Diversity, Equity, and Inclusion | Social Justice |
| Emotional Intelligence | Women in Business |
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Subject: Education

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Research Suitable For: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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