# GIS Applications in the Tourism and Hospitality Industry
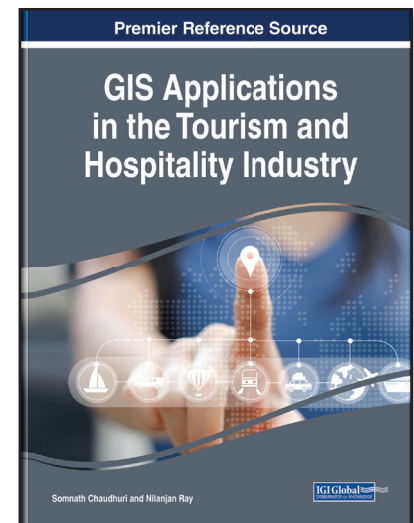
Part of the Advances in Hospitality, Tourism, and the Services Industry Book Series

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## Description:

Geographic information systems (GIS) provide information that can be useful across many disciplines. One of these disciplines is the travel and hospitality industry.

**GIS Applications in the Tourism and Hospitality Industry** is a vital scholarly publication that explores the applications of GIS to the leisure travel industry, specifically the importance of GIS in trip planning, online bookings, and location-based services. Highlighting coverage on a wide range of topics such as cultural heritage tourism, geospatial collaborative tourism recommender systems, and decision support systems, this book is geared toward business managers, academicians, researchers, graduate-level students, and professionals looking for current research on the impact of GIS on recreational travel.

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## Topics Covered:

- Crowd-Sourced Data
- Cultural Heritage Tourism
- Decision Support Systems
- Ecotourism
- Geospatial Collaborative Tourism Recommender Systems
- GeoSpatial Query Processing
- NoSQL Databases

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