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Educational, Psychological, and Behavioral Considerations in Niche Online Communities

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Educational, Psychological, and Behavioral Considerations in Niche Online Communities

Vivek Venkatesh, Jason Wallin, Juan Carlos Castro, and Jason Edward Lewis



Part of the Advances in Social Networking and Online Communities Book Series

Vivek Venkatesh (Concordia University, Canada),
Jason Wallin (University of Alberta, Canada),
Juan Carlos Castro (Concordia University, Canada), and
Jason Edward Lewis (Concordia University, Canada)

Online communities continue to evolve as more people take on a virtual presence. This shift in online communities and the diversity of individuals populating the web has allowed for the emergence of virtual communities centered on niche topics of interests ranging from heavy metal music to indigenous and native culture.

Educational, Psychological, and Behavioral Considerations in Niche Online Communities examines the presence of online communities centered around niche topics of interest and the impact of these virtual spaces on community members. Taking perspectives from interdisciplinary fields such as sociology, psychology, and education, this publication will appeal to educators, psychologists, behaviorists, students, and researchers interested in the impact of virtual communities on individuals as well as the opportunities these online communities present.

Topics Covered:

- Computer-Mediated Communication
- Cyber Behavior
- Virtual Learning Environments
- Online Identity
- Digital Leadership
- Leadership in Online Communities
- Niche Online Communities
- Virtual Subcultures

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Vivek Venkatesh is an Associate Dean of Academic Programs and Development at the School of Graduate Studies and an Associate Professor in the Department of Education at Concordia University in Montreal, Canada. His research publications traverse the areas of learning sciences, the impact of social media on online learning, extreme metal music scenes, and the integration of information and communication technologies in university settings. He is a member of several interdisciplinary and multi-institutional research initiatives which have been funded at the provincial and federal levels.



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