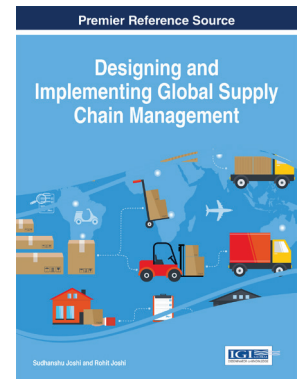


# Designing and Implementing Global Supply Chain Management

Part of the Advances in Logistics, Operations, and Management Science (ALOMS) Book Series

Sudhanshu Joshi (School of Management, Doon University, India) and  
Rohit Joshi (Indian Institute of Management IIM, Shillong, India)



## Description:

Business practices are constantly evolving in order to meet growing customer demands. By implementing fresh procedures through the use of new technologies, organizations are able to remain competitive and meet the expectations of their customers.

**Designing and Implementing Global Supply Chain Management** examines how various organizations have re-engineered their business processes in an effort to accommodate new innovations and remain relevant in a highly competitive global marketplace. Highlights the creation of integrated supply chains and the emergence of virtual business communities.

## Readers:

This publication is an appropriate reference source for students, researchers, and practitioners interested in trending approaches to external business functions used to efficiently respond to growing customer demands.

**ISBN:** 9781466697201

**Release Date:** February, 2016

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**Pages:** 270

## Topics Covered:

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