

Corporate Social Responsibility and Opportunities for Sustainable Financial Success

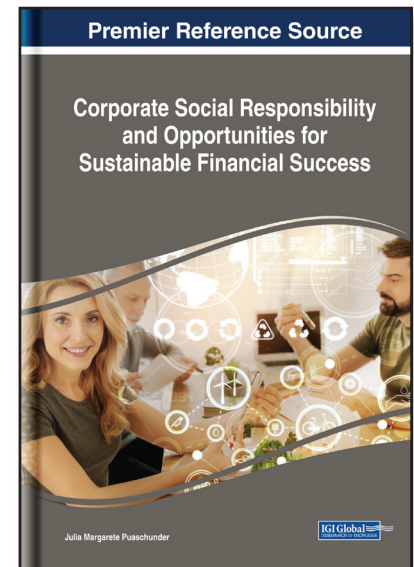
Part of the Advances in Human Resources Management and Organizational Development Book Series

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Description:

Throughout recent decades, corporate and financial social responsibility has steadily become recognized worldwide in the wake of globalization and political trends. These factors, as well as the current state of the world economy, have leveraged a demand for implementing responsibility into market systems. Studying the emergence of social responsibility will allow businesses to address future economies that align profit maximization with a concern for societal well-being and environmental sustainability.

Corporate Social Responsibility and Opportunities for Sustainable Financial Success provides innovative insights into the historical, socio-psychological, cognitive, political, and economic processes that impact social responsibility within corporate and financial markets. The content within this publication highlights topics such as global governance, financial social responsibility, and political divestiture. It is a vital reference source for researchers, business owners, managers, graduate students, scholars, policy makers, economists, environmental professionals, and academicians seeking coverage on topics centered on innovative ways in which corporations and financial markets can create sustainable value for society to improve the living conditions for this generation and the following.



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Topics Covered:

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