

# Human-Centric AI in Digital Transformation and Entrepreneurship

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## Description:

Advanced intelligence systems including human-centric artificial intelligence (AI), perform tasks typically requiring human intelligence, such as reasoning, problem-solving, and decision-making. These systems often leverage machine learning techniques, enabling them to learn from data and improve over time. Futuristic technologies enable entrepreneurs to innovate sustainably, creating business growth opportunities while minimizing environmental impact. Additionally, smart innovations can help overcome physical, social, and economic barriers by providing access to education, healthcare, and other essential services. Further research is required to understand the entrepreneurial ecosystem within this new socio-technical paradigm.

**Human-Centric AI in Digital Transformation and Entrepreneurship** addresses rising challenges and providing plausible solutions and support to turn problems into opportunities. It explores the ability of smart innovation to develop and employ new technologies and systems that enhance our lives by making them more efficient, sustainable, and connected. Covering topics such as brain organoids, healthcare chatbots, and returns on investment (ROI), this book is an excellent resource for entrepreneurs, business managers, technologists, IT specialists, engineers, medical professionals, government officials, policymakers, financial planners, professionals, researchers, scholars, academicians, and more.

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**Hardcover:** \$265.00 **Softcover:** \$200.00 **E-Book:** \$265.00 **Hardcover + E-Book:** \$400.00

## Topics Covered:

Audio Classification	Digital Entrepreneurship	Project Management
Blended Learning	Healthcare Chatbots	Return on Investment (ROI)
Brain Organoids	Hospitality and Tourism Industry	Sales Promotion
Consumer Engagement	Human-Centric Artificial Intelligence (AI)	Service Quality
Corporate Social Responsibility (CSR)	Information Technology (IT)	Social Capital
Customer Satisfaction	Metaverse	Women-Centric AI
Deep Learning (DL)	Microlearning	

**Subject:** Business and Management

**Readership Level:** Advanced-Academic Level (Research Recommended)

**Classification:** Edited Reference

**Research Suitable For:** Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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