

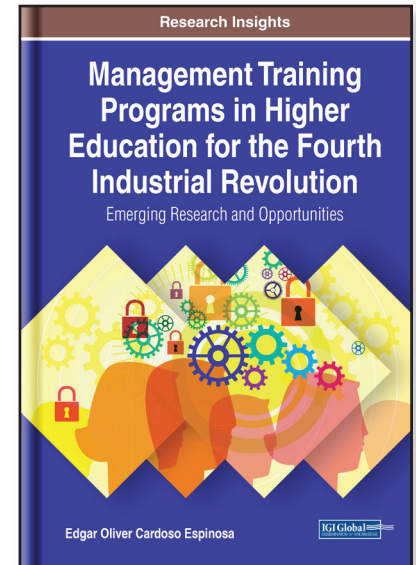
Management Training Programs in Higher Education for the Fourth Industrial Revolution: Emerging Research and Opportunities

Part of the Advances in Higher Education and Professional Development Book Series

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Description:

Under the Fourth Industrial Revolution, it is important that organizations recruit and retain managers with skills that allow them to focus on meeting strategic objectives. To achieve this, companies must focus on implementing strategic management that allows managers to manage and lead continuous change, creativity, innovation, learning, productivity, speed, and effectiveness of their activities that turn them into constant value generators. Managers must also possess personal competences such as initiative, resilience, assumption of risk, creativity, networking, empathy, negotiation, self-control, self-knowledge, and the ability to turn difficulties into opportunities. These capabilities are important in the context of the Fourth Industrial Revolution because they will allow organizations to cope with the highly changing environment that will enable them to consolidate their growth and profitability.



Management Training Programs in Higher Education for the Fourth Industrial Revolution: Emerging Research and Opportunities delivers emerging research investigating empirical studies on the formation of management competences in higher education in the context of the Fourth Industrial Revolution in regards to its development and linkage with the business sector in order to offer educational strategies at the national and international level. Featuring coverage on a broad range of topics such as sustainable development, circular economics, and big data analysis, this book is ideally designed for academicians, educators, executives, managers, entrepreneurs, organizational development specialists, consultants, policymakers, researchers, administration professionals, and high-level students.

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