

Ethical Quandaries in Business Practices: Exploring Morality and Social Responsibility

Part of the Advances in Business Strategy and Competitive Advantage Book Series

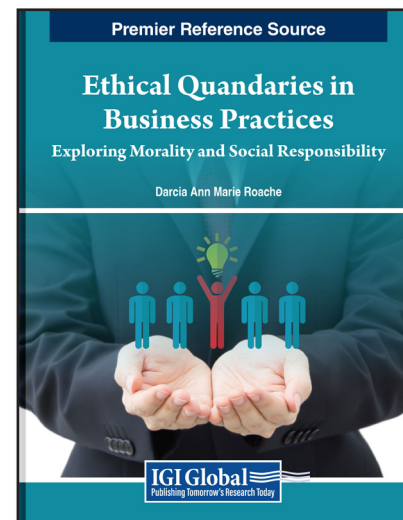
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Description:

In today's fast-paced business environment, organizations face increasingly complex ethical challenges. From navigating cultural differences in global operations to balancing profit motives with social responsibility, businesses must make moral decisions that impact their stakeholders and the broader society. However, many need more frameworks and insights to address these challenges effectively, leading to ethical dilemmas that can harm their reputation and bottom line.

Ethical Quandaries in Business Practices: Exploring Morality and Social Responsibility is a practical guide for organizations and individuals grappling with ethical decision-making. Delving into real-world case studies and offering theoretical perspectives equips readers with the tools to analyze ethical challenges in various business contexts. From understanding the ethical implications of marketing strategies to promoting ethical leadership and corporate governance, this book offers actionable insights to help businesses navigate complex ethical landscapes. It also addresses the growing demand from consumers, investors, and regulators for enterprises to prioritize social responsibility, providing strategies for integrating ethical practices into organizational culture.

For scholars and researchers, this book contributes new perspectives and theoretical frameworks to business ethics. It offers a nuanced analysis of the moral dimensions of business decisions, enriching academic discourse and stimulating further research. **Ethical Quandaries in Business Practices: Exploring Morality and Social Responsibility** aims to inspire a new generation of moral leaders and contribute to a more sustainable and responsible business environment by promoting ethical awareness and offering practical solutions.



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Topics Covered:

- Business Ethics and Sustainability
- Corporate Governance
- Corporate Social Responsibility
- Employee Rights
- Environmental Ethics in Business
- Ethical Decision-Making
- Ethical Dilemmas in Business
- Ethical Leadership
- Ethical Leadership
- Ethics and Stakeholders
- Ethics in Marketing and Advertising
- Ethics in the Workplace
- Professional Ethics
- Supply Chain Ethics
- Workplace Ethics

Subject: Business & Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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