

Transcontinental Strategies for Industrial Development and Economic Growth

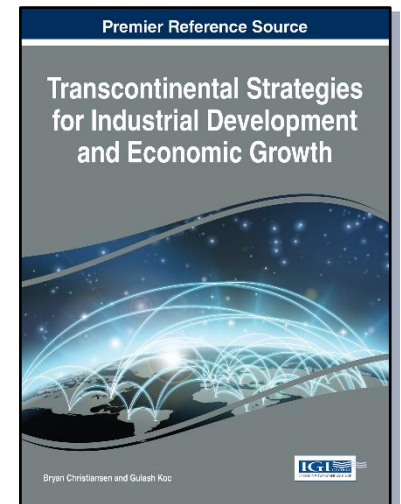
Part of the Advances in Business Strategy and Competitive Advantage Book Series

Bryan Christiansen (PryMarke LLC, USA) and Gulsah Koc (Yildiz Technical University, Turkey)

Description:

In contemporary society, it is vital for countries to consistently seek new ways to provide stable growth for their increasing populations. As such, it is important to stay on top of the most current strategies and trends that promote strong industrial and economic development.

Transcontinental Strategies for Industrial Development and Economic Growth provides a comprehensive examination of the latest strategies and techniques for growing and maintaining an economically-sound community. Highlighting innovative research on relevant topics such as budget preparation processes, management philosophies, and global competitiveness, this publication is an ideal resource for all professionals, practitioners, business owners, and researchers who are seeking advanced academic perspectives on strategies for industrial development and economic growth.



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- Credit Default
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Bryan Christiansen has progressively held the positions of President, CEO, and then Chairman in PryMarke, LLC, a Michigan, USA-based Business Analytics and Management Consultancy. Bryan has also been an Adjunct Business Professor at Capella University, DeVry University, and Ellis University (formerly Ellis College of New York Institute of Technology) in the USA, and a Senior Business Lecturer at Gumushane University in Turkey. Born in Washington, DC and raised in Asia, Bryan is fluent in Chinese, Japanese, Spanish, and Turkish, and has traveled to 40 countries during his 28-year business career involving Global 1000 firms. Bryan holds a Bachelor's degree in Marketing from the University of the State of New York and an MBA degree from Capella University. Bryan will complete his Doctor of Business Administration degree (DBA) from Middlesex University in London, England in 2020.