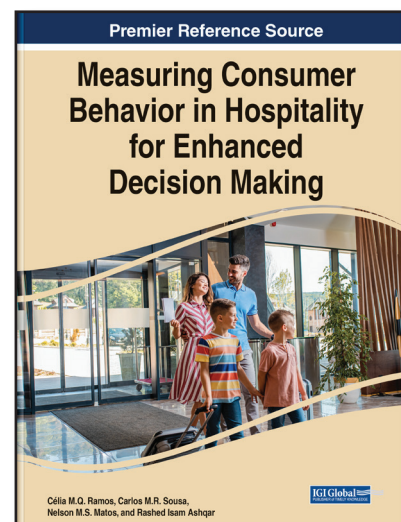


# Measuring Consumer Behavior in Hospitality for Enhanced Decision Making

Part of the Advances in Hospitality, Tourism, and the Services Industry Book Series

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## Description:

Demand for energy and water is increasing as a result of rapid economic, population, and industrial growth. By 2050, it is expected that global energy consumption will nearly double in tandem with world water demand. Because of competing demands for finite resources, existing water and energy systems are limited in their ability to satisfy these expanding needs. Furthermore, rapid population and industrial development inevitably result in the generation of a significant amount of wastewater laden with toxins, persistent inorganic and organic pollutants, and other toxic emissions emitted from different sources.

**Measuring Consumer Behavior in Hospitality for Enhanced Decision Making** presents the most recent technological advancements that are relevant to environmentally friendly methods of producing clean water and a sustainable supply of energy. In order to protect against climate change, it also highlights the most recent empirical research findings in the field of cutting-edge industrial and transportation emission reduction measures. Covering key topics such as renewable energy, wastewater treatment, and biomaterials, this reference work is ideal for environmental scientists, industry professionals, researchers, practitioners, academicians, instructors, and students.

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